



LAUNCH

SPONSORSHIP PACKAGE

www.launchshowcase.com • (248) 356-7888 • info@launchshowcase.com



LAUNCH SHOWCASE

Since 2005 Launch Showcase has been providing a family friendly platform for performers to gain exposure, access, and insight into the entertainment world.

Launch Showcase prepares aspiring talent to excel in the entertainment industry, while providing them with the opportunity to gain representation from industry professionals in major markets throughout the world.

ABOUT THE EVENT

Twice annually (June and November) over 200 young actors, models, singers and dancers, along with their families from around the country, join together for a *fun-filled*, three day weekend in Chicago, Illinois. Here they perform before our panel of over 40 talent agents, casting directors, music producers, and industry execs representing over 70 agencies and companies from around the US, Europe, and Asia.

Beyond the main stage performance opportunities provided at Launch, participants are immersed in *hands-on* workshops led by our panel of industry experts, as they ready themselves to launch their careers.

Many participants will secure representation to help guide their careers. All will leave with the tools and support network they will utilize on their road to personal growth and career success, plus memories to last a lifetime!

"This was one of the most exciting experiences of this kind in my life. The workshops were informative and helpful for the development of a career in entertainment. The process was extraordinary, and meeting all of the agents was inspiring. I'm looking forward to my career accelerating in the coming year!"

Peter Pius, participant

A LAUNCH SHOWCASE SPONSORSHIP

demonstrates your company's commitment to the arts, and a dedication to the families from around the USA who believe in the pursuit of dreams.

Here's an opportunity to equate your brand with "persistence", "dreaming big" and "shooting for the stars!"

SPONSORSHIP PACKAGE:

- Website Logo Placement with HyperLink (www.LaunchShowcase.com)
- Logo Placement on Back Cover of Event Program Book (3000 copies printed and distributed per year)
- Full Page Ad Placement in Event Program Book
- Exhibitor Booth Space at Launch Showcase (June and November)
- Event Signage*
- Stage Mentions

ADDITIONAL SPONSOR OPPORTUNITIES

The following are available on a per event basis (June / November).

Bag Sponsor \$500.00

400 per event

Sponsor supplied bags, or Launch Showcase can print and bill sponsor.

"Swag" Sponsor \$250.00

400 items per event required

Have your small item placed inside our event bags and distributed to all Launch Showcase attendees and guests.

Exhibitor Booth Space \$600

Main hall placement, 10' x 10'

We love creativity! Have an awesome marketing idea you would like to discuss?

A new product or new way to reach our clientele.... We should talk!

**Signage provided by sponsor to adhere to Launch Showcase's specifications.*

PROGRAM BOOK ADVERTISING

1500 units are produced for each event and distributed to all participants and guests. Remaining copies are further used as marketing literature to aspiring actors, models, singers and dancers across the country for upcoming Launch Showcase events.

All ads are accepted in digital formats only. Accepted files: PDF, JPG, TIFF.

Black and white ads ONLY. ADS should be created in greyscale.

Magazine finished size: 8.5 x 11"

Publisher reserves the right to reject, cancel or edit any advertising copy submitted.

Advertiser assumes cost of advertising cancelled after deadline.

Deadline: 30 days prior to event.

Full Page (Vertical): 8.25" W x 10.875" T _____ \$700.00

Half Page (Horizontal): 8.25" W x 5.375" T _____ \$350.00

1 YEAR SPONSORSHIP

(2 events per year)

\$5,000

3 YEAR SPONSORSHIP

(2 events per year)

\$13,500

5 YEAR SPONSORSHIP

(2 events per year)

\$20,000



SPONSORSHIP FORM / ADVERTISING AGREEMENT

CONTACT INFORMATION

Company Name _____

Contact Person _____

Contact Email _____

Contact Phone _____

Address _____ City _____ State _____ Zip Code _____

SPONSORSHIP

_____ \$5,000	ONE YEAR (2 events)	_____ \$600.00	EXHIBITOR BOOTH SPACE (1 event)
_____ \$1,3500	THREE YEARS (6 events)	_____ \$500.00	BAG SPONSOR (1 event)
_____ \$20,000	FIVE YEARS (10 events)	_____ \$250.00	SWAG SPONSOR (1 event) based on availability

ADVERTISING (Full page ad included in sponsorships above)

_____ \$700	FULL PAGE AD	PROGRAM BOOK DATE	JUNE 20 _____
_____ \$350	HALF PAGE AD	<small>(select and complete date)</small>	NOVEMBER 20 _____

Once we receive your completed Sponsorship Form / Advertising Agreement, we will contact you to discuss event arrangements, sponsorship benefits and recognition.

PAYMENT INFORMATION

- ☐ Please send me an invoice
- ☐ I have enclosed a check made payable to Launch Showcase
- ☐ Please charge my credit card

Card Number _____

Exp. Date _____ Security code _____ Billing Zip Code _____

Total Sponsorship or Advertising Cost _____

Signature _____ Date _____